



Ink & Tailor

I've been seeing a trend lately in textiles that I'm love, love, loving. Designers are utilizing photography to create beautiful abstract textiles that are used for everything from dresses to totes, to clutches and scarves. Ink & Tailor is a master of this intersection between visuals, textiles and design, and in their case it's in the world of oversized, beautifully-handcrafted scarves.

Each scarf is born from a photograph, taken by the founders themselves. Some are wide open natural landscapes, some are industrial scenes and some are macro objects but all are beautiful and take on a completely new life when coiled around your body. It's the ultimate transformative piece. The fabric is a blend of cotton and silk and has a wonderful delicate strength that each image seems to defuse within. And with the entire collection being made in the USA, what's not to fall in love with?

Like I'm seeing with a lot of new small batch creative collections lately, brand voice and imagery are extremely strong and Ink & Tailor is no exception. Their logo is simple, modern and the concept behind it is lovely. Ink & Tailor is a collaboration between Maya von Geldern and K'era Morgan. Two lifelong friends who met in Art School over 20 years ago, August 28th 1993. Living in Portland, Oregon and Los Angeles, CA their logo is inspired by a postage stamp and that's no coincidence. Deeply rooted in the Ink & Tailor philosophy is the respect for travel, new ideas, the convergence of cultures and, of course, the effect it has on our souls. Each scarf is accompanied with custom tag detailing where the image originated; a nice connection, rooting scarf and image in a deeper purpose.

They're new on the block so show them some love and follow them on Instagram for everything from a new way to tie your scarf to daily reminders that beauty is all around us. And make sure to check out their e-commerce site. To welcome fall they're offering 20% off for the rest of September with code **SEPT20**, so shop till you drop. Gift giving season is just around the corner. That's if you have enough self control to buy one for someone else and not yourself!

Check out images below from their inaugural collection along with the photographs that inspired the textile design.

